

Health and Wellbeing Strategy Action Plan: Update November 2017

Priority One: Housing	
Action	Progress
Reduce the number of HMO's	There is no definitive measure of the number of HMOs in the town but the principal actions being taken to improve quality and reduce the density of HMO accommodation are tighter Planning restrictions on the new supply, and the work of Blackpool Housing Company to acquire and convert or improve HMO properties. The Housing Company is on course to deliver 100 new units each year, to higher standards than the existing private rented stock.
Develop Queen's Park estate, creating 191 new homes	The re-development will be completed by summer 2018. The first phase was completed in 2015, with the 99 units in the second phase completing from November 2017 to June 2018.
Build over 400 new homes Bloomfield	150 homes have been completed to date, with 79 let as Affordable Rent units and 70 sold to owner-occupiers. The CPO process and the principal infrastructure works have all been completed. Hollinwood Homes continue to sell and build homes and we are looking at further ways of assisting buyers, including the introduction of a shared ownership option. A bid was recently made to CLG's Housing Infrastructure Fund for grant funding to help deliver further new homes at Foxhall Village, significantly exceeding the 410 that are planned within the current development.
Continue to implement selective Licensing	There is a selective licensing scheme still in operation in Claremont, with Additional Licensing for HMOs also in operation across the Central area. A revised Selective Licensing proposal for the Central area should go back to the Sec of State for approval by June 2018. Comprehensive area inspections are taking place in Central currently.
Continue to implement Cosy Homes in Lancashire	CHiL continues to provide access to assistance with energy efficiency improvements. Around 100 Blackpool households recently received new central heating systems following a successful Lancashire-wide bid. While the level of funding available through the largest national programme – the Energy Company Obligation (ECO) – has been disappointing, the latest figures show that Blackpool has the highest number of ECO measures installed per 1,000 households of all LA areas in Great Britain – 185.7 households per 1,000 households in the borough have benefitted from ECO measures since the programme began.
Continue to support people with complex needs and chaotic lifestyles	The principal support comes through the Council's Housing Options team. The number of households who were assessed as homeless in the year to the end of September 2017 was 649,

Appendix 4a

with their housing needs	compared with 694 in the equivalent period to September 2016. But cases are becoming ever more complex. The number of prevention and relief cases increased from 1,194 in the year to Sept 2016 to 1,341 in the year to Sept 2017. It is positive that more households are being helped before they become homeless. Rough sleeping increased by 11% between 2013/14 and 2016/17 but has been the subject of recent multi-agency work that has reduced numbers over the last few months. A new Housing First project funded by Fulfilling Lives should help further to get entrenched rough sleepers established in more settled lives.
Deliver the Health works hub to support people with health problems into work	<p>The Healthy Lifestyles and Healthy Futures services are now fully embedded. Healthy Lifestyles supports individuals through one to one and group sessions. Individual's are assigned coaches who facilitate motivation, behaviour change methods and empowerment, to help make healthy lifestyle changes and sustain lasting health improvement and provide health education to people to improve health and encourage healthy lifestyles / promote behavioural change.</p> <p>Healthy Futures consists of a dedicated Employment Adviser post to exclusively support clients in drug and alcohol treatment to access employment, training and education. The service offers intensive, individualised one-to-one support, which includes help with CV writing, job search, completing application forms, interview techniques and signposting to other services and training. There are plans to submit a bid for Blackpool to be part of Public Health England IPA pilot and this will develop the Healthy Futures service further by expanding the team and embedding it fully within Horizon. In addition, the new team will encourage new clients in the service to access employment, training and education support as well as those in recovery.</p> <p>Current outcomes are good with 40% of Healthy Futures referrals sustaining employment. Feedback from Healthy Lifestyle clients has also been good:</p> <p><i>'Working with my coach has helped me become healthier and more positive. I have a better understanding of what I need to have a healthier lifestyle. I have set myself goals and achieved them and they will be ongoing.'</i></p> <p><i>'Sharon was a very caring person and gave me the opportunity to go to the gym and build up my confidence. Sharon has changed my life.'</i></p> <p><i>'My Lifestyle Coach made me feel very comfortable within the meetings. He is very approachable,</i></p>

Appendix 4a

helpful and supportive. I think people would value & get a lot more from this service. Excellent service.'

Referrals into Healthy Lifestyle are now increasing and the service has identified improvement areas to focus on over the forthcoming months, which are:

- Increasing engagement at first appointment
- Increasing attendance rates at the final completer assessment appointment

Appendix 4a

Priority Two: Tackling substance Misuse (alcohol, drugs and tobacco)	
Action	Progress
Review and recommission drug and alcohol treatment services by 2017	<p>Delphi Medical Consultants Ltd. were awarded the contract to provide integrated drug and alcohol adult treatment provision (including clinical treatment for young people) and the new service provision started on 1st April 2017. The service provides community-based drug and alcohol treatment for adults and young people. This provision includes all clinical/health & wellbeing aspects of treatment and therapeutic/recovery support. Delphi Medical now deliver a significant proportion of the Horizon brand.</p> <p>Delphi are in the process of implementing service transformation and are progressing cultural change amongst inherited staff. The benefits of this can be seen in Q2 performance data where there has been an increase in GP referrals into Horizon and a marked increase in the numbers of alcohol clients engaged in the treatment service. This should continue to increase with the development of the integration within the GP hubs.</p> <p>Delphi has identified improvement areas to focus on over the forthcoming months and these are:</p> <ul style="list-style-type: none"> • Increase referrals to Healthy Futures • Increase clients engaged and successfully completing detox • Increase capacity and numbers engaged in community rehab • Increase all successful completions
Continue to implement and integrate Fulfilling Lives to support people with complex needs	<p>Fulfilling Lives is now into its fourth year, having started operating in September 2014. Between September 2014 and September 2017, 316 people with multiple complex needs who live in Blackpool have been accepted onto the programme, to be supported (navigated) into specialist services to help them on the route to a more fulfilling life.</p> <p>As well as navigating people with multiple complex needs into services, Blackpool Fulfilling Lives is also part of a national research programme, and is part of a national learning set to provide evidence of how services can best support people who have Multiple Complex Needs. This learning will enable recommendations for system change, to better support people with multiple complex needs, both at strategic policy level, and locally. We are also able to evidence quality of the work we do, as the outcomes for service users are exceeding expectations (in terms of assessment at</p>

referral and assessment upon handover to specialist services).

Overseeing the project is a Strategic Partnership Board consisting of all statutory services and a range of other partner agencies who work with our client group. The Strategic Partnership Board have overseen the development of the service, and provide an appropriate level of challenge and scrutiny. We are pleased to report the following developments:

Strategic Developments:

- Appointment of a new Partnerships Manager who has strategic oversight for partnerships and related operational developments
- Well-attended and functional Strategic Partnership Board, which leads the direction of the programme for Blackpool.
- Development of Blackpool Fulfilling Lives ‘Strategic Change Action Plan Objectives’ which was co-ordinated by MEAM (Making Every Adult Matter) in the role of critical friend, and in co-designed with members of the Blackpool Fulfilling Lives Strategic Partnership Board
- Securing seconded Police Community Support Officer and Student Social Workers to help navigate the system, alongside an existing Police Constable who has been seconded since the start of the project
- Pilot the ‘Housing First’ scheme with Blackpool Council Housing team – this will provide learning as to the effectiveness of navigation centred around clients placed in stable accommodation with support
- In order for service user involvement to drive learning we are securing external provision for Lived Experience Team to advise at strategic and operational levels, and be involved throughout the project’s governance and day to day activities

Operational Developments:

- The admission criteria threshold has been lowered, so referrals must be not currently known to services and have only 2 of the 4 Multiple Complex Needs can now be referred into the service (the 4 being Homelessness, Mental Health, Substance Misuse and Offending behaviour) – previously it was 3 or the 4 conditions
- The service is now fully staffed, as vacancies were initially left to ensure the correct mix of staff skills and roles were present in the service
- The navigators (front line workers) are organised into teams, with each team leader specialising in one of the three following key areas; Housing, Substance Misuse and

Appendix 4a

	<p>Offending. An operations manager is the lead for Mental Health</p> <ul style="list-style-type: none"> We now have an increased focus on navigating clients into primary care, following learning from death's reviews <p>Contribution to Systems Change Learning so far:</p> <ul style="list-style-type: none"> Our service model evidences good delivery as the outcomes for users are far better than anticipated at commencement Our experience is that the optimum caseload is 10 clients, which is emerging from other Fulfilling Lives programmes The optimum engagement period for navigation is 12 months Involvement with local and national evaluations <p>Should any members of the H&WB wish to visit the project, I would be happy to facilitate that.</p>
Continue to lobby central government for a minimum unit price for alcohol	<p>The Director of Public Health sits on the North west regional group chaired by Margaret Carney, which is taking forward this piece of work.</p>
Continue to develop Specialist Services to help people to stop smoking	<p><u>Continue to develop Specialist services to help people to stop smoking</u></p> <p>Following the decommissioning of the Specialist Stop Smoking Service, from <i>Solutions 4 Health</i> on 30th September 2017, Public Health is currently working on options and models for future stop smoking support. In the interim period, individuals who would like support to stop smoking are being advised to speak to their GP or visit their local pharmacy for brief advice or contact the Smoke free National Helpline on 0300 123 1044</p> <p><u>Introduce smoke-free outdoor public places</u></p> <p>Public Health commissioned Infusion Research to undertake some insight work to inform any introduction of smoke free spaces in Blackpool, specifically to understand:</p> <ul style="list-style-type: none"> Whether smoking is a problem in various outdoor spaces across Blackpool Whether residents and visitors are agreeable to the Council introducing smoke free spaces Whether residents and visitors would be more or less likely to visit parts of Blackpool if they were smoke free spaces What impact smoking in public spaces is having on them at the moment and what impact introducing smoke free spaces might have? <p>Infusion spoke to over 407 people, both current, ex and never smokers and found that 75% of people either strongly agree or agree that families should be able to enjoy outdoor spaces in</p>

Appendix 4a

	<p>Blackpool in a smoke free environment. This rises to 85% amongst people who have children under the age of 5.</p> <p>The next stage of this work has been to approach Blackpool Zoo to encourage them to be the first attraction to go smoke free and act as the ambassador for this project. Work continues with the Zoo to achieve this goal. We plan to approach the Zoo again in November 2017 (once the season has finished) to progress with this. In the meantime, a toolkit has been developed which will be used to support businesses in going smokefree.</p>
Utilise insights with pregnant women to develop effective interventions to reduce smoking during pregnancy	<p>Recent insights work with pregnant women undertaken by Activmob and funded as part of a Tommy's lead research project, has told us that women want interventions for stopping smoking delivered from within the maternity service – ideally by the midwife, who understands her pregnancy.</p> <p>As Blackpool and Fylde & Wyre CCGs have some of the highest rates of maternal smoking across the Country, NHS England has awarded targeted financial support in 2017/18 to help further current efforts to reduce smoking in pregnant women. This funding has enabled learning from the insights to be tested, with Blackpool Teaching Hospitals Trust expanding the current Maternity Health Trainer service from 1.8 to 6.0 WTE Maternity Health Trainers (Fylde Coast). This additional capacity will focus on public health interventions and provide targeted stop smoking support for pregnant women, including the direct supply of free NRT and an incentive scheme – so keeping this provision within the maternity care pathway.</p> <p>All of this work sits within the existing BabyClear pathway in maternity services where women receive up to 15 Carbon Monoxide screens during their pregnancy to ensure the midwife is able to identify women who smoke and refer them using the positive consent opt-out referral pathway for targeted support (delivered within Midwifery Health Trainer service). This current service is being monitored and formative evaluation will shape future provision.</p>

Appendix 4a

Priority Three: Building community resilience and reducing social isolation	
Action	Progress
Develop a Self-Care Strategy for Blackpool	<p>A Fylde Coast Self Care Strategy has been developed by a multi-agenda stakeholder group and is now available in draft. It focuses on the three main component parts of self care: -</p> <ul style="list-style-type: none"> • For maintenance of good health and lifestyles and the prevention of ill health, • For episodic periods of ill-health and treatment of minor ailments, and • Of acute illness. <p>A formal consultation period is to be launched during November 2017 before a final document is brought to the Fylde Coast Accountable Care System Board for sign off.</p> <p>A detailed action plan is currently in development which will deliver the aims and objectives of the self-care strategy; which includes the focus on healthy lifestyle choices; increasing levels of social prescribing and recognising the positive role that people and communities can have in influencing their own health and wellbeing (e.g. volunteering and peer support).</p>
Piloting Community Orientated Primary Care in a Vanguard Neighbourhood	<p>The Central West Community Orientated Primary Care (COPC) pilot with residents by way of a citizen's inquiry is now complete with a report of the process and recommendations published. https://sharedfuturecic.org.uk/central-blackpool-health-wellbeing-inquiry/</p> <p>Issues raised and debated included; access to alcohol, effects of poverty, isolation, crime and mental health. Residents continue to meet to take forward these actions, bringing in stakeholders to help to make connections, facilitate solutions focused actions and address concerns when needed.</p> <p>Due to the success of this model of involvement, two further phases of COPC are underway; in the Far North and South Neighbourhoods of Blackpool. A final two phases of the work are also planned in 2 / 3 remaining neighbourhoods.</p>
Deliver the CYP Emotional Health, Wellbeing and Resilience Transformation Plan	<p>Priority work at the Blackpool Transformation Board currently focusing on emotional well-being and mental health care pathways for vulnerable groups who are categorised in future in mind as looked after children, CYP at risk of CSE, CYP with LD, ASD & ADHD, CYP in the criminal justice system.</p>

Appendix 4a

	<p>Work underway to roll out a mental health anti-stigma campaign</p> <p>Re-design underway of what is currently understood to be the CAMHS service. The new model will be designed around the Thrive model using CCG funding from existing mental health provision and additional transformation monies to do this. The new service will meet the needs of CYP and put them at the centre – the remodel will include an infant mental health provision, which is a gap currently. The new model is expected to be in place by April 2019.</p> <p>A new service has been commissioned to provide practical help, training and support to parents and schools for CYP with undiagnosed conditions that are suspected to be related to ASD. ASD diagnosis takes a considerable amount of time to undertake to be sure it is done effectively and holistically. Parents sometimes struggle for help with their children in the meantime until a diagnosis is made and for those CYP who do not receive a diagnosis support is available.</p>
Strengthen our approach to volunteering for public sector services	<ul style="list-style-type: none">• A number of partners have now come together to form the Lancashire Volunteer Partnership (this includes all top tier authorities, police, Fire and PCC etc.)• All partners now have access to a central ICT system for the management and deployment of their volunteers across the County• A website has been developed which advertises all partner opportunities and can be found at www.lancsvp.org.uk• Shared policies and procedures have been agreed that cover data protection, health and safety, safe deployment of volunteers and LVP staff along with shared branding and recruitment material• We have a central office at Police HQ and 6 bases across the County (these will be collocated premises which house early intervention services)• Integrating volunteering services has provided for the formation of an emergency response function that at any one time could call upon nearly 4,000 public service volunteers across Lancashire• Early evaluation of the Programme indicate potential to achieve a 1 to 5 ratio of cost vs. benefit• Development of a social action network supported by the PCC has begun and aims to create a network of social action groups across the entire County• The largest volunteer recruitment campaign Lancashire has seen has encouraged over 300 people to apply to LVP in September

Appendix 4a

	<ul style="list-style-type: none">• LVP are an inclusive employer and provider of volunteering opportunities. We work closely with stonewall and other partners to promote volunteering for everyone.• Our Community Support Volunteers are available to assist in step down facilities that reduce demand on public services and encourage resilience• We have over a hundred volunteer opportunities across Lancashire public services and offer of 30 types of volunteering activity• Over 700 of our volunteers are under the age of 18 and we encourage young people (many of whom are vulnerable) to engage in social action activity• Lancashire has been recognised as one of the leaders in this area of business and is one of the first to attempt such an integrated volunteer offer
Public Health Mental Health Action Plan	<ul style="list-style-type: none">• Suicide prevention work is happening locally and across the STP footprint. A Lancashire and South Cumbria Suicide Prevention Logic Model Action Plan consultation event took place in September – long-term outcomes for the proposed plan are reduction in suicides, reduction in self-harm and improved outcomes for those affected by suicide. Actions within this plan are being delivered on a local level (for example, mitigating risk in high-risk areas, delivering interventions aimed at high-risk groups) and others on an STP level (for example, effective support for those who are affected/bereaved by suicide).• Twenty non-mental health professionals will be trained to deliver Behavioural Activation for depression by December 2017, with a second cohort to be trained by March 2018. This will enable treatment delivery for mild to moderate depression for people accessing non-mental health services, for example, Horizon substance misuse and harm reduction services, Healthy Lifestyles at Healthworks and the Extensive Care Service.• Street therapy pilot is ongoing –a qualified therapist is working with volunteers on an outreach basis, administering therapy/having therapeutic conversations with people where they feel more comfortable• Blackpool is now a Time to Change Hub – there is a multi-agency hub partnership group and a champion's campaign group. The partnership delivered a celebration event for world mental health day on October 10th at the Winter Gardens. At least 1000 conversations took place focusing on mental health and the hub will be working with partners to deliver further activity for Time to Talk Day in February.• ASIST (Applied Suicide Interventions Skills Training) continues to be offered to those living and working in Blackpool• A local network of organisations delivering activities that may appeal to men has been

Appendix 4a

created to look at whether these activities could be marketed under the banner of the 'Men in Sheds' initiative to improve mental health outcomes for men and decrease social isolation.

Appendix 4a

Priority Four: Early intervention	
Action	Progress
Deliver a Better Start for children pre-birth and up to their fourth birthday and their families.	<p>Better Start's work is focused around our four cornerstones, Using a Public Health approach, Evidence Based Interventions, Reframing and Systems Transformation and Centre for Early Child Development.</p> <p>Around Cornerstone One, Public Health approach, Better Start has undertaken research and consultation with our communities in a number of areas namely Alcohol Exposed Pregnancies, Parks and Open spaces around the redevelopment of green spaces in Revoe, Claremont, Mereside and Grange Park and Oral Health. Early Years Park Rangers have been employed to run activities in green spaces with an early years focus grow community cohesion and enable communities to take pride in the green spaces available to them. Our Dads Engagement Group have been working to redevelop the early years reading spaces in libraries and through this we have launched our Fathers Reading Every Day programme to encourage fathers engagement within their children's early literacy skills. So far, 3400 people have been involved in consultations and 3000 in community events and 200 parents attended parenting courses. A major Oral Health Campaign is underway across the town and in partnership with Public Health; NHS England has been working with us to launch Starting Well, which will involve Dentists in prevention work with this age group. 10 community connectors have been appointed to work with the Community Team. They will be based in their communities with 3 having a specific focus on Liaison with Dentists, Diet and Nutrition and working with the professionals in TaB (Central West) neighbourhood pilot.</p> <p>Our second Cornerstone seeks to expand evidence based interventions across the town, working with our Public Health colleagues as part of the transformation of the Healthy Child Pathway we have are expanding our Antenatal Baby Steps programme universally to every pregnant woman in Blackpool. Blackpool will be the first place in the UK to offer an evidence based programme to all pregnant women and invested in the transformation of the Health visiting Service. We are currently working with Oxford University to develop a bespoke intervention re Behaviour Therapy for women suffering PND and with University of Michigan, University of Buffalo and Birmingham University to develop a Trauma Informed approach across the town.</p> <p>Other evidence-based programmes which have been implemented by the NSPCC Service Delivery team include Video Interactive Guidance, Parents Under Pressure, SafeCare and Survivor Mums. These programmes are receiving good numbers of referrals from partners and are being delivered at capacity and early indications show that these programmes are having a positive impact with</p>

Appendix 4a

	<p>those families that they are working with. We are working with a multidisciplinary team on MABIM (Mothers and Babies in Mind) looking at our pathways in perinatal mental ill health to ensure that our offer gives the support required when required.</p> <p>Cornerstone three, we have continued our work with Frameworks (Washington DC) to reframe the messages re Early child Development and build a common language across the community and professionals. A Great deal of training has been offered and taken up, 3500 to date have received free high quality training in Early Child Development. The re commissioning of services has been part of the systems change programme which has included health Visiting and Speech and Language Services following major reviews involving the community an stakeholders. We along with the other 4 A Better Start Sites are working with NATCEN to understand better the early years workforce, including volunteers and the training that needs to be implemented to ensure we have a fully trained workforce delivering consistent messages, Linda Dutton is leading the Workforce Transformation Group for the A Better Start partnership</p> <p>Cornerstone Four, the Centre For Early child Development, has been visited by a range of major organisations to find out more about the work in Blackpool including Joseph Rowntree Foundation and major academic institutes. It is part of the New York Academy of Science Global Early Help Compact and our Expert Advisory group is made up of national and internationally renowned Academics who provide their time to ensure that Blackpool has the best evidence base to build their interventions on. Clare Grant, Senior Development Manager has been offered a Winston Churchill Fellowship to develop the Trauma informed work with experts if both the United States and Australia. Professor Leon Feinstein is also working with the Centre to develop a dashboard and evidence base to enable us to interrogate what works and where necessary increase dosage to improve outcomes. The Data Warehouse , hosted by the Hospital Trust has gone live and anonymised information is now available to feed into this</p>
Implement Head Start for 10-16 year olds	<p>The programme is now in its second year and 14 out of the 16 projects are well under way, with the plan for all 16 to be in place by January 2018. It has taken longer than expected to recruit staff and commission partners to support the delivery of the projects. The programme has been developing and delivering brave and creative projects, some of which have been specifically designed for Blackpool children. Examples of the projects are:-</p> <ul style="list-style-type: none">• Friend for life project• Edge of exclusion project

Appendix 4a

	<ul style="list-style-type: none">• Development of a new version on BoingBoing's resilience framework• Learning week action plan• Workforce development• Bounce forward course• Learning to do things ourselves• Vlogs• The resilience revolution• Co-production <p>To keep up to date with on a regular basis, you can follow HeadStart on social media on "HSBlackpool" across all platforms.</p> <p>Detailed below are a couple of links which demonstrate the work undertaken by the young people</p> <p>https://www.youtube.com/watch?v=ghVW4SjUOTU&feature=youtu.be</p> <p>https://www.youtube.com/watch?v=8Sj2-Q8B5tI</p> <p>https://www.youtube.com/watch?v=NnZBZAMmyoc</p>
Prevention and Wellbeing visits	<p>Fire as a Health Asset: A developing partnership</p> <p>Work through the transition from a Home Fire Safety Check Service (HFSCs) to a new, co-designed holistic 'Safe & Well' visit in partnership with Health, Blue Light, Local Authority and Third Sector Services.</p> <ul style="list-style-type: none">• Fundamental to our conversation with key stakeholders, is the relationship across the health inequality determinants and the recognised vulnerability and susceptibility to a poor outcome from a 'Fire' related event.• Broadens the scope of our delivery, introduces options around brief advice / interventions

that contribute to preventing people from escalating into crisis and narrowing the gap across health inequalities.

- Prevention structure specifically framed around the Integrated Neighbourhood Model.

How can LFRS add value?

- A redesign of our primary prevention and engagement product.
- A light touch health & wellbeing check of persons in the home.
- Identification of risk factors while in the domestic setting.
- Broader concept of brief interventions and advice. (MECC principles)
- Referral to specialist advice and support where appropriate e.g. health, local authority or voluntary organisations. (Lancashire Volunteer Partnership.)

Project Overview:

Five Key Areas – develop the strategic ambition framed around:

- A transition from HSCFs to a visit constructed across life course.
- A place based approach in ‘narrowing the gap’ in health inequalities.
- Developing a Service Offer that is complementary to an integrated, collaborative approach, within ‘Public Service Lancashire.’
- Aspiration to contribute within the Lancashire and South Cumbria STP.
- Specifically the five LHSCE footprints aligned to the H&WB Partnerships under the formation of a single pan-Lancashire H&WB Board.

Six key themes framed around brief advice / intervention

1. Falls Prevention

Determine through qualifying conversation to establish if risk is present. (Draw upon F.R.A.T.)
Carry out interim home environment risk assessment. Identifying and advising where necessary.
Referral post brief advice / intervention onto Falls Team/s (STEADY On!)

2. Social Isolation

Identification of isolation where a lack of social network / connectivity may be a cause.
Referral – with consent, LFRS Revisit Process, Befriending Services (Local Authority, Lancashire Wellbeing Service & AgeUK) Silverline.

3. Dementia

Develop the Dementia Champion / Dementia Friends / Dementia Guardian approach.
Referral - Referrals can be made to AgeUK, the Lancashire Wellbeing Service, Local Authorities, and Dementia Action Alliance. These organisations can offer Befriending Services, support and guidance to carers / family members.

	<p>4. Diabetes Determine through a qualifying conversation to subtly establish if risk is present. Specific testing can be completed without an appointment and for free at most pharmacies and as part of a wider health check with their GP. Signposting - (NHS Choices)</p> <p>5. Healthy Homes / Winter Pressures As people get older, difficulties in maintaining a warm home can be detrimental to their health and wellbeing, increasing their risk of illness resulting in hospitalisation. Referral Pathways: Local Authorities, AgeUK, Lancashire Wellbeing Service and Home Improvement Agencies. Many of our partner agencies run Winter Warmth Campaigns in which we can be integrated to contribute to the wider engagement and risk reduction.</p> <p>6. Home Security / Arson Vulnerability Frail / elderly members of the community can be prone to crime as they can be seen as more vulnerable. It is important that the most vulnerable are aware of safety and security measures that can give them extra protection. Aligns with an arson vulnerability assessment, Offer advice aligned to Lan Con - Early Action approach.</p> <p>Current update:</p> <ul style="list-style-type: none">• The trial period has now concluded and a training package refined. This has been rolled out, with training across all staff commencing on 9 October 2017.• An automated referral process tailored to the geographic area, with key partners has been established. This allows the person carrying out the visit to make one click and a referral is made to the relevant agency.• The Safe and Well checks will be enhanced by the adult care data shared by all 14 districts, which allows LFRS to target those most at risk.• So far in Blackpool district we have:• Completed 144 visits, with 115 scoring high risk (80%) 28 of these visits were the new holistic safe and well variant of our home fire safety check.• We are currently working on 60 referrals, which are either booked in or need a visit due to not answering the initial calls from our contact centre.
Implement the Healthy Weight Strategy and Local Authority Declaration on Health Weight	A separate report has been produced for the Health and Wellbeing Board which provides a full update on the Health Weight Strategy and Local Authority Declaration on Healthy Weight

Appendix 4a